

SBS 9

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SBS 9 is a [Dutch commercial television channel](#) owned by [Talpa Holding](#) through [SBS Broadcasting B.V.](#). The channel was launched on 1 January 2015 at 12:00 CET with a movie marathon.^{[2][3]} The channel can be received via all television providers in the Netherlands. Other channels of the group in the Netherlands are [SBS 6](#), [NET 5](#) and [Veronica](#).

Contents

- 1

History
- 2

Programming
- 3

References
- 4

External links

History [\[edit \]](#)

SBS Broadcasting announced its plans for a launch of a fourth channel in the Netherlands already in 2009. On 22 August 2014, the company officially released its definite plans for a new channel targeting female viewers.^[4] The channel got its name **SBS 9** on 27 September 2014. The launch date was set in January 2015.^[5]

On 10 April 2017 Talpa Holding acquired a 67% stake from Sanoma Media Netherlands.^[6]

Programming [\[edit \]](#)

Mainly [films](#) and [television series](#) with every day of the week a different theme:^[7]

- Mondays: Various
- Tuesdays: Comedy
- Wednesdays: Action
- Thursdays: Drama
- Fridays: Family
- Saturdays: Thriller
- Sundays: Romance

References [\[edit \]](#)

1.

↑ "[Jaarrapport 2016](#)" (PDF). Stichting Kijk Onderzoek.

2.

↑ Jarco Kriek (27 November 2014). "[SBS9 trapt met filmmarathon af](#)" . TotaalTV.nl.
- The logo for SBS 9, featuring the letters 'SBS' in a bold, purple, sans-serif font above a large, white, stylized number '9' inside a purple square.
- | | |
|------------------------------------|--|
| Launched | 1 January 2015; 2 years ago |
| Network | SBS Broadcasting B.V. |
| Owned by | Talpa Holding |
| Picture format | 576i 16:9 (SDTV)
1080i (HDTV) |
| Audience share | 0.8% (2016, ^[1]) |
| Country | Netherlands |
| Broadcast area | Netherlands |
| Headquarters | Amsterdam, Netherlands |
| Sister channel(s) | SBS 6
NET 5
Veronica |
| Website | www.sbs9.nl |
| Availability | Terrestrial |
| Digitenne | - |
| Satellite | |
| CanalDigitaal | Channel 13 (SD) |
| Cable | |
| Ziggo | Channel 19 (HD) |
| IPTV | |
| KPN/Telfort/XS4ALL | Channel TBA |
| Streaming media | |
| Ziggo GO | ZiggoGO.tv |

3. Jarco Kriek (27 November 2014). "SBS9 vanaf 1 januari bij M7, UPC en Ziggo in basispakket" . TotaalTV.nl.
4. Jarco Kriek (22 August 2014). "Plannen voor vierde SBS-zender" . TotaalTV.nl.
5. Jarco Kriek (27 September 2014). "SBS9 wordt vierde zender SBS Nederland" . TotaalTV.nl.
6. "Het is nu officieel: Sanoma verkoopt SBS aan Talpa" (in Dutch). NOS. Retrieved 10 April 2017.
7. Robert Briel (28 November 2014). "SBS9 set for January 1 launch" . BroadbandTVNews.com.

External links [edit]

- Official website

V • T • E	Television in the Netherlands [hide]
NPO	NPO 1 • NPO 2 • NPO 3 • NPO 101 • NPO Best • NPO Cultura • NPO Nieuws • NPO Politiek • NPO Sport • NPO Zapp Xtra • BVN [gl 1]
RTL	RTL 4 • RTL 5 • RTL 7 • RTL 8 • RTL Z • RTL Crime • RTL Lounge • RTL Telekids
Talpa	NET 5 [gl 2] • SBS 6 [gl 2] • TV 538 [gl 3] • SBS 9 [gl 2] • Veronica [gl 2]
Fox	24Kitchen • BabyTV [gl 4] • Fox [gl 5] • Fox Sports [gl 5] (Fox Sports Eredivisie [gl 5] • Fox Sports International [gl 5]) • National Geographic • Nat Geo Wild • Sky News [gl 4]
Viacom	Comedy Central • Comedy Central Family [gl 6] • Comedy Central Extra • MTV • MTV Brand New • MTV Live HD • MTV Music 24 • Nickelodeon • Nick Jr. • Nick Music • Nick Toons • Spike • VH1 Europe • VH1 Classic Europe
Discovery	Animal Planet • Discovery • Discovery Science • Discovery World • Eurosport 1 • Eurosport 2 • Investigation Discovery • TLC
Disney-ABC	Crime & Investigation Network [gl 7] • Disney XD • Disney Channel • Disney Junior • History [gl 7] • Viceland [gl 7]
AMC	AMC • CBS Reality [gl 8] • Extreme Sports Channel • JimJam • Outdoor Channel [gl 9] • ShortsTV [gl 10]
Turner	Boomerang • Cartoon Network • CNN International
Ziggo	Ziggo Sport • Ziggo Sport Totaal (Ziggo Sport Select • Ziggo Sport Voetbal • Ziggo Sport Golf • Ziggo Sport Racing • Ziggo Sport Extra 1 and 2) • Ziggo TV
NBCUniversal	CNBC Europe • E! • Euronews [gl 11]
Sony	Film1 Premiere • Film1 Action • Film1 Family • Film1 Drama
Stingray Digital	Stingray Brava • Stingray Djazz • Stingray iConcerts • Stingray Lite TV
Scripps	Fine Living • Food Network • Travel Channel
MuziekKiosk	Nashville TV • SchlagerTV • TV Oranje
VRT	één • Canvas • Ketnet
BBC	BBC One • BBC Two • BBC Four • CBBC • Cbeebies • BBC First • BBC Entertainment • BBC World News
ARD/ZDF	Das Erste • ZDF • NDR Fernsehen • WDR Fernsehen
Regional	AT5 • L1 TV • NH • Omroep Brabant TV • Omroep Flevoland TV • Omroep Zeeland TV • Omrop Fryslân TV • RTV Drenthe • RTV Noord • RTV Oost • RTV Rijnmond • RTV Utrecht • TV Gelderland • TV West
Other	100% NL TV • 192TV • DanceTrippin TV • Family 7 • FashionTV • Motorsport.tv • ONS • OutTV • Pebble TV • RTV-7 • Slam!TV • Xite
International channels	Al Jazeera English • Arte • CGTN • Mediaset Italia • Mezzo TV • RTL • Sat.1 • TRT Türk • TV5MONDE • TVE Internacional

Defunct

13th Street Universal • Adventure One • The Box • The Box Comedy • Canal+ • Consumenten 24 • Discovery Travel & Living • ESPN America • ESPN Classic • Euro 7 • Family 24 • Film1 Festival • Film1 Sundance • Filmnet • Fox 8 • Fox Kids • Fox Life • Geschiedenis 24 • Het Gesprek • Hallmark Channel • HBO 1/2/3 • Jetix • Kindernet • MGM Channel • NBC Super Channel • NostalgieNet • NPO Doc • NPO Humor TV • RTL-Véronique • Spirit 24 • Sport1 • Sport 7 • Sterren 24 • SuperSport • Syfy • TCM/TNT Classic Movies • TMF • TMF Dance • TMF NL • TMF Pure • TNT • Talpa/Tien • TV10 • TV10 Gold • V8 • Vesta TV • Weer en Verkeer • Yorin • Zone Club • Zone Horror • Zone Reality

1. [^] a joint venture with [VRT](#)
2. [^] [abcd](#) through [SBS Broadcasting B.V.](#)
3. [^] a joint venture with [Telegraaf Media Groep](#)
4. [^] [ab](#) distributed by [Fox Networks Group Europe](#)
5. [^] [abcd](#) through [Eredivisie Media & Marketing CV](#), a joint venture with [Eredivisie CV](#), [Endemol](#) and [KNVB](#)
6. [^] a joint venture with [Endemol](#)
7. [^] [abc](#) through [A&E Networks UK](#), a joint venture with [Sky plc](#)
8. [^] a joint venture with [CBS](#)
9. [^] a joint venture with [Outdoor Channel Holdings Inc.](#)
10. [^] a joint venture with [Shorts International](#)
11. [^] [Media Globe Networks](#) (53%), [NBCUniversal News Group](#) (25%) and European public broadcasters (22%)

Categories: [Television channels in the Netherlands](#) | [Television channels and stations established in 2015](#)
| [Media in Amsterdam](#) | [2015 establishments in the Netherlands](#)

This page was last edited on 11 April 2017, at 15:59.

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